

# e&e Peer Consulting Inc.

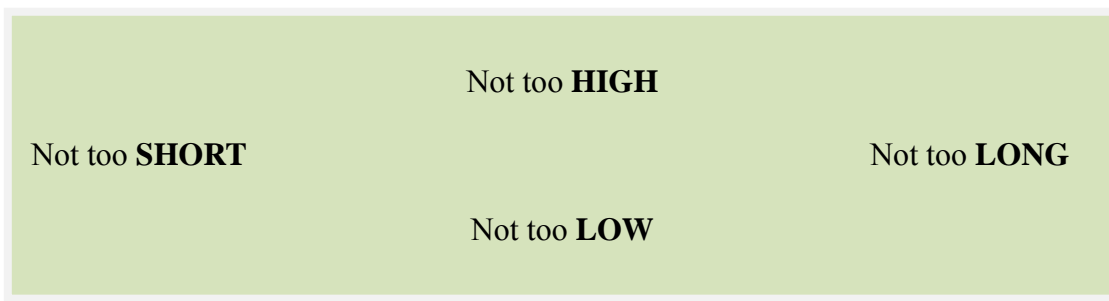
(or in other words, evaluating, criticizing, and helping your peers)  
prepared by lead partner and consultant Prof. Gary R. Evans ©2011

In this class you are expected, when asked, to give frank and objective criticism to your peers when they perform. In that capacity you should behave as though a paid consultant. The peer in question has *invited* you to attend this performance *specifically* for the purpose of *soliciting* your evaluation. Imagine, in fact, that this peer, who must develop a professional presentation style, is *paying* you for this criticism. No one benefits if you are reserved or excessively polite. You are a professional and your opinion is being solicited. Offer it.

Here are a few guidelines:

1. Be frank and honest, but at the same time be civil and polite. Be tactful, but don't be evasive. Get to the point and say what should be said. Be aware that it's possible to hurt someone's feelings, so don't *attack* your peers, but a taciturn critic is no critic at all. Generally, be a professional.
2. Be as generous with praise as you are inclined to find fault. You want to identify not only what was *wrong* but also what was *right*. Look for and comment upon both the positive and the negative.
3. Is the speaker **prepared**? If not, everyone's time is being wasted, including yours.
4. Is there good, coherent **structure** to this presentation? Does it **flow** well? It need not follow the guidelines, but most of the necessary ingredients should be there.
5. Is it **too long**, or **too short**? Is it **boring**?
6. Is it **too technical**? Is it pitched too far **over** or **under** the level of the audience?

In a few words, is it **BOXED** properly?:



7. What can be said about the **visual** component of the presentation (not visual aides - what the peer looked like when presenting)? Did the subject appear **natural** and **relaxed**? Was there any fidgeting or awkwardness? Were hands used well (or at least kept out of the way)? Did the subject appear to be nervous? Obviously, the speaker should appear **relaxed** and **confident** - again, that's the mark of a professional.

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(continued from previous side)

8. How would you rate the speaker on

- pacing?
- voice projection?
- clarity?
- eye contact and visual interaction (gestures, etc.)?
- animation, spirit, enthusiasm?

9. Where necessary, was the speaker effective at constructing a **visual image**?

10. Where necessary, did the speaker attempt the **HOOK**? Was the attempt subtle (it should be)? Was the attempt effective?

11. Did the speaker commit any of the sins below?:

## SINS

**SM:** Shy Mumble

**TFJ:** Too fast Jack!!

**S&G:** Shufflin and Grinnin

**JUDE:** Jumpin' up and down on the Firetruck

**LD:** Lookin' Down

**TO:** Trailin' Off

**JOTB:** Just Off the Boat

**FOX:** Fear of **X** where (choose your **X**):

(1) life

(3) peers

(5) impropriety

(2) failure

(4) success

(6) me